

Ted Jackson

Biographical Information

Ted Jackson has a unique perspective gained from nearly three decades advising political campaigns, and 15 years of successfully marketing and licensing a range of trusted brands.

His political experience is extensive, including roles in the presidential campaigns of Ronald Reagan in 1980 and 1984 and George H.W. Bush in 1988. He also served in Washington, D.C. in 1981 as a congressional liaison for the Reagan Administration.

Today, Mr. Jackson advises corporate and public groups on complex legislative issues, and has continued to manage and chair several high-profile political campaigns, including those by U.S. Representative Anne Northup.

POLITICAL INVOLVEMENT

For more than 25 years, Ted Jackson has been intimately involved in Republican politics.

- He served roles in the 1980 and 1984 campaigns of President Ronald Reagan in Kentucky, acting as a campaign surrogate on behalf of the campaigns.
- Mr. Jackson managed four statewide primary and general gubernatorial contests from 1987-1995.
- Mr. Jackson has been chair and co-manager for the past five elections of U.S. Representative Anne Northup and will act in this capacity for the 2006 campaign.

BUSINESS EXPERIENCE

Ted Jackson owns or maintains a partnership position in a number of successful businesses.

- The Spalding Group – Founded by Mr. Jackson in 1983, Spalding Group has been a principal supplier to the last six Republican Presidential campaigns and was official licensee of Bush Cheney 2000, Inc. and Bush Cheney '04, Inc. Spalding Group created and manages the successful George W. Bush Online Store, georgewbushstore.com. Additionally, the company works with GOP candidates throughout the country, providing web, print and design services. www.spalding-group.com
- English Emprise – In 1991, Mr. Jackson founded this diversified marketing, licensing, and fulfillment company, acting as a licensee to companies such as Churchill Downs, Indianapolis Motor Speedway, Courvoisier, and master licensee to Maker's Mark Bourbon. www.englishemprise.com
- Peritus Public Relations – Mr. Jackson is a partner and Senior Counsel for Peritus, a Louisville-based public policy and marketing agency. www.perituspr.com
- Southern Strategy Group – Mr. Jackson is a partner and Senior Counsel for the Kentucky entity of Southern Strategy, a multi-state governmental affairs consulting firm. www.sostrategy.com

EDUCATION

Mr. Jackson received his Bachelor of Arts degree (Liberal Arts) in 1981 from the University of Louisville. He earned his Juris Doctor in 1986 from the University of Louisville School of Law.